

Message Text

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PAGE 01 ROME 05324 221644Z
ACTION EUR-12

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TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 1489
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UNCLAS ROME 5324

E.O. 11652: N/A
TAGS: BTRA, IT
SUBJ: FOREIGN BUYER PROGRAM: G. F. STILLEBACHER OF GRUPPO
WIERER

1. ING. G. F. STILLEBACHER, DIRECTOR GENERAL OF GRUPPO
WIERER, PLANS TO VISIT U.S. APRIL 17-28, TO INVESTIGATE
POSSIBLE LICENSING OR JOINT VENTURE AGREEMENT WITH U.S. ASPHALT
TILE MANUFACTURERS AND POTENTIAL IMPORT FROM U.S. OF SOLAR
ROOF COLLECTORS. GRUPPO WIERER IS ITALY'S LARGEST PRODU-
CER OF CEMENT ROOF TILES; IT FORMS A PART OF THE REDLAND
INTERNATIONAL GROUP OF THE U.K. AND IS ASSOCIATED WITH
BRAAS & CO. OF FRANKFURT. STILLEBACHER'S VISIT REPRESENTS
FIRST-RATE EXPORT OPPORTUNITY AND EMBASSY URGES THAT FBP
GIVE HIM ITS USUAL VIP TREATMENT.

2. STILLEBACHER WILL ARRIVE NEW YORK 17 APRIL AND WILL
BE AVAILABLE FOR APPOINTMENTS WITH ASPHALT TILE AND SOLAR
COLLECTOR MANUFACTURERES ANYWHERE IN COUNTRY. HE HAS MADE
PRELIMINARY INQUIRIES TO TWO MAJOR ROOFING MATERIAL COMPANIES
(JOHNS-MANVILLE, ASBESTOS AND ASPHALT DIVISION, DENVER; AND
CERTAIN-TEED PRODUCTS CORP., SHELTER MATERIALS GROUP, VALLEY
FORGE, PA). WE ALSO RECOMMEND THAT HE VISIT WASHINGTON TO
DISCUSS SOLAR ENERGY INDUSTRY WITH APPROPRIATE OFFICES IN
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USDOC AND/OR DEPARTMENT OF ENERGY AND WITH SOLAR ENERGY INDUSTRIES
ASSOCIATION.

3. ING. STILLEBACHER IS FLUENT IN ENGLISH.GARDNER

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Draft Date: 22 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
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Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Handling Restrictions: n/a
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Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Release Date: N/A
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3238278
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM: G. F. STILLEBACHER OF GRUPPO WIERER
TAGS: BTRA, IT
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/3e59c1bf-c288-dd11-92da-001cc4696bcc
Review Markings:
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